

MT. DIABLO - CHAPTER 20



ASCCA CHAPTER 20, Volume 15, Issue 5 – NOVEMBER 2019

NOVEMBER 7, 2019

President's Message - November 2019

Hello Chapter Members,

I have two topics for everyone. Influence and Assets.

October's chapter meeting was presented by our own Maylan Newton from ESi. Those of us that attended got our eyes opened very wide. It is easy in the day to day grind of business to lose sight of our own influence with others.

Basically, that means everyone we come into contact with - our employees, customers, vendors and everyone we see and speak with. Most especially, our families. I know that I am guilty sometimes of just being tired and I need to work on remembering that, even though I may not have much steam left, other people don't know that and I need to remember that I am affecting them. This was Maylan's best presentation ever.



The second topic is the assets of association. Your network. Saturday morning the second of November we presented a vendor fair at Los Medanos J.C. in Pittsburg. The vendors were there in force, students showed up, as did many members of faculty and administration from the school. There were members from Chapter 20 and Chapter 16 there as well. Some of our members were meeting with the instructors to find the right person for their needs. The college liked what we presented.

I will say that we have a bridge directly in place to the front door of the auto science program and beyond with the local education system. This also includes the students at the high school level, which is as important as well. If you are looking for people for your shops and you are willing to invest in their development this is where the assets are. These students are motivated, as are their instructors. You only have to reach out. Get to know the instructors. Some of them are Chapter 20 members now. If you have any questions reach out to your Board members and we will help you. Attend your chapter meetings !

Have a great November. Cheers, *Steve*



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Professionals in Automotive Service ~ Since 1940

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ASC-CA Chapter 20 MISSION STATEMENT

"To promote professionalism throughout our industry by upholding our state code of ethics and sharing our successes and failures with our members and future members". "To elevate and unite automotive professionals and give them a voice".



INFLUENCE

October 16, 2019



*Above: Chapter 20 President, Steve Elstins, providing updates, with ESi's Maylan Newton waiting in the wings
Left: Chris Sanchez from Superior Auto Parts, briefing on "Alliance Takes the Hill" (see Page 5)*



ASCCA's Team Weekend *this weekend* - November 9-10 Sacramento

Join us in Sacramento for the November Team Weekend.

At the Education and Training on Saturday learn about cyber security and best practices and policies for your shop, then get important updates about ADAS with case studies featuring:

- ADAS Innovation & Safety Specifications, Fred Gruner, Principle Engineer, NVIDIA Corp
- Cyber Security Best Practices for Your Shop, Dave Kusa, Owner, Autotrend Diagnostics
- ADAS Equipment & Case Studies, Scott Brown, Founder of Diagnostic Network & Owner of Connie & Dick's Automotive

Embassy Suites Sacramento Riverfront Promenade
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[Register here](#)

NOVEMBER 2019 TEAM WEEKEND

Join us in Sacramento on November 9-10, 2019. Learn about cyber security and best practices and policies for your shop, then get important updates about ADAS with case studies.

SCHEDULE:

- 1:00 - 2:15pm ADAS Innovation & Safety Specifications, Fred Gruner, Principle Engineer, NVIDIA Corp
- 2:15 - 3:30pm Cyber Security Best Practices for Your Shop, Dave Kusa, Owner, Autotrend Diagnostics
- 3:30 - 4:45pm ADAS Equipment & Case Studies, Scott Brown, Founder of Diagnostic Network & Owner of Connie & Dick's Automotive

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- Schucks Transmission**
- Scott Phillips, CPA**
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- Wix**



ASCCA Loves Students

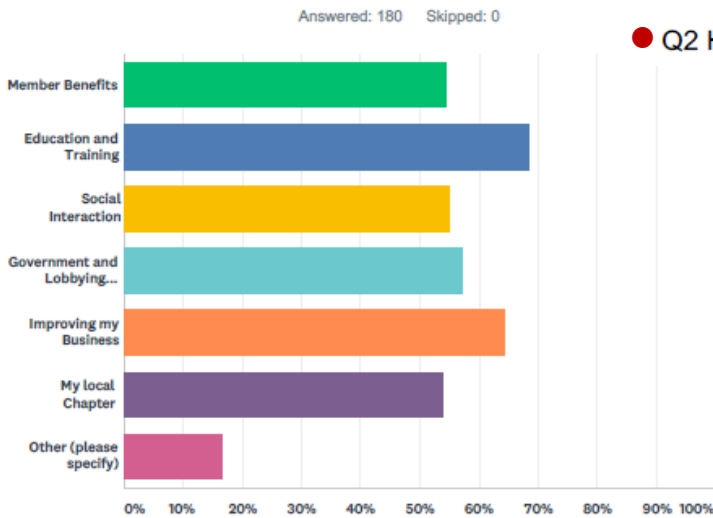


ASCCA Wants to Hear Your Voice!

Membership Survey 2019

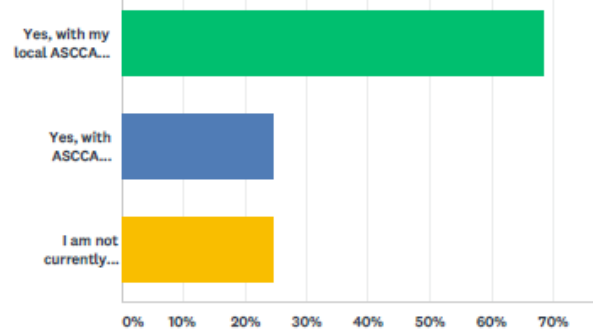
**We will share results over the course of a few months
Here are the results for Questions 1-6**

● Q1 Why did you Join ASCCA? (Check all that apply)



● Q2 How long have you been a member of ASCCA? (years)
Chapter 20 responses ranged from 5 years to 25 years

● Q6 Are you actively involved in ASCCA?



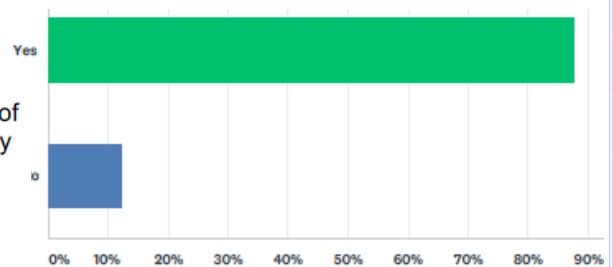
● Q3 What do you value most in ASCCA today?

	LEAST VALUED	LESS VALUED	VALUED	MORE VALUED	MOST VALUED
Member Benefits	7.27% 12	11.52% 19	40.61% 67	22.42% 37	18.18% 30
Education and Training	3.55% 6	4.73% 8	24.85% 42	26.63% 45	40.24% 68
Social Interaction	4.94% 8	9.26% 15	32.72% 53	29.01% 47	24.07% 39
Government and Lobbying Interests	2.31% 4	3.47% 6	17.34% 30	26.59% 46	50.29% 87
Improving my Business	3.61% 6	4.82% 8	18.67% 31	30.72% 51	42.17% 70
My Local Chapter	9.20% 15	9.82% 16	21.47% 35	21.47% 35	38.04% 62

● Q4 How did you learn about these member benefits?

Chapter 20 responses mainly stated “through meetings, from ASCCA directly, or talking to other members”

● Q5 Did you know as an ASCCA member you have a member benefit of up to 30 minutes per month of free legal consultation with our attorney Jack Molodanof?





OUR MESSAGE

Join the Alliance as we take our fight to the Hill in 2021! As business owners and technicians, you face a lot of obstacles in your day-to-day operations. Politics don't help. Our industry faces a lot of threats. The driver's right to their vehicles data. Your ability to access that data to make repairs. Tariffs and more. The time for sitting on the sidelines is over. It is time for us to take a stand and be heard. We look forward to seeing you in Washington, D.C. as we rally together for Auto Value and Bumper to Bumper!



HIGHLIGHTS

- ▶ Legislative Workshops & Summit
- ▶ March on Capitol Hill
- ▶ Channel Partner Booth Show
- ▶ Sight Seeing
- ▶ Receptions, Meals, & Entertainment

ACCOMMODATIONS Gaylord National Resort & Convention Center

Join Auto Value and Bumper to Bumper as we head to the nation's capital. The Alliance will host receptions, dinners, workshops, and evenings full of entertainment and giveaways that you won't want to miss at the Gaylord National Resort & Convention Center in National Harbor, a nationally recognized waterfront destination.

Standing on the shores of the Potomac River, this stylish resort offers convenient access to many of the prime D.C. destinations which are bound to be on your bucket list. This resort features an 18-story glass atrium overlooking the river and the city, while a full-service spa and seven distinct restaurants offer plenty to choose from at the hotel. We hope you'll join us in taking a stand and influencing decision makers at the most unique convention in Alliance history.

www.alliancetakesthehill2021.com

4 Night Package

Double Occupancy

Auto Value BUMPER TO BUMPER

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Room block commitments are due by November 15th to guarantee spots and rates.
Call Chris Sanchez or Horacio Parra for more information:
C 925-457-3920 and 925-305-1624

CHAPTER 20 MEMBER LIST

Ace Auto Repair & Tire Ctr
George Chavez
2560 San Ramon Vly Blvd.
San Ramon, CA 94583
925-743-1552

Acalanes High School
Grant Cusick
1200 Pleasant Hill Road
Lafayette, CA 94549
925-935-2600

Alhambra High School
Brian Wheeler
150 E Street
Martinez, CA 94553
925-313-0440

All-Flow Muffler & Auto
Danny Larson
3900 Pacheco Blvd
Martinez, CA 94593
925-229-3044

Autotron Service Center
Ryan Tunison
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Pleasanton, CA 94566
925-484-2400

BG Fleming Distrib. Co.
Christopher Smith
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El Dorado Hills, CA 95762
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Burrough & Sons Automotv
Tom Burrough
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El Sobrante, CA 94803
510-222-3330

Clayton Valley Auto Svc
Harold Naipo/Terry Ketchel
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Commans, Walt
ASE W. States Consultant
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Anaheim Hills, CA 92807
714-974-3208

Contra Costa College
Bobby Sturgeon
2600 Mission Bell Drive
San Pablo, CA 94806
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D&H Enterprises
Dave & Mary Kemnitz
2689 Monument Blvd
Concord, CA 94520

Devil Mountain Diesel
Jason Loelieger
Mark Fuenzalida
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925-954-8582

Diablo Auto Specialists
Tim Stussi
1413 Carback Avenue
Walnut Creek, CA 94596
925-932-6701

Dick & Ryan's Auto Repair
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1679 1st Street
Livermore, CA 94550
925-373-9055

Digital Financial Group
Shannon Devery
1329 Hwy 395 N., Ste 10
Gardnerville, NV 89410
626-476-9016

Dublin Car Tek
Tim Johnson
6008 Dougherty Rd.
Dublin, CA 94568
925-829-9300

European Auto Repair
Carlos Showing
1573 Third Avenue
Walnut Creek, CA 94597
925-944-5606

European Autotech
Chris Murad
31 Beta Court, Ste J
San Ramon, CA 94583
925-820-6460

Five Star Automotive
Brian & Janice Andrews
1440 Concord Ave. Ste C
Concord, CA 94520
925-609-7827

Frank's Auto Service
Margaret & Dave Frank
1255 Boulevard Way
Walnut Creek, CA 94595
925-942-3677

Fuenzalida, Bob
Ch 20 Member Emeritus
Cars R Us
2269 Bromfield Court
Walnut Creek, CA 94596
925-683-2310

Gene's Auto Repair
Tracy Renee
37 Tennessee Street
Vallejo, CA 94590
707-642-1900

Gilmores Auto Service
Phillip Sanders
2151 N. Broadway
Walnut Creek, CA 94596
925-939-9430

Hagin's Automotive, Inc.
Andy Hagin
3725 Alhambra Ave
Martinez, CA 94553
925-228-5115

Hunt & Sons
Tim Lockhart
485 Industrial Way
Benicia, CA 94510
707-747-9500

JJ Auto Repair
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6300 Brentwood Blvd. #A
Brentwood, CA 94513
925-513-5927

Lehmers Concord
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1905 Market Street
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925-827-2077

Liberty High School
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559-977-0181

Los Medanos College
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925-918-0532

M Service
Dante Paulazzo
2008 Mount Diablo Blvd.
Walnut Creek, CA 94596
925-932-8744

Mekatron Concord
Ian G. Miller
1771 Concord Ave
Concord, CA 94520
925-687-8300

Monkey Wrenches, Inc.
Ted Curran
8130 Brentwood Blvd
Brentwood, CA 94513
925-634-4145

Moraga Motors
Ron Schumacker
530 Moraga Road
Moraga, CA 94556
925-376-0692

Orinda Motors
Allen Pennebaker
63 Orinda Way
Orinda, CA 94563
925-254-2012

Orinda Shell Auto Care
Kathy Mitchell
9 Orinda Way
Orinda, CA 94563
925-254-1486

Scott Phillips, CPA
3011 Citrus Circle, Ste 204
Walnut Creek, CA 94598
925-274-0600

Precision Auto Repair
Tyler & Renee Edgren
164 A Wyoming Street
Pleasanton, CA 94566
925-462-7440

Randys Mobile Mech'l Svc
Randy Wilferd
2750 Cloverdale Ave.
Concord, CA 94518
925-288-0766

Rich's Auto Service
Louis Volpone
839 Ygnacio Valley Rd
Walnut Creek, CA 94596
925-937-3434

SC Fuels
Mark Williams
Derik Riesberg
2075 Alum Rock
San Jose, CA 95116
408-625-6059
657-236-8175

S.G. Auto Repair
Sergio Garcia
517 C San Pablo Ave
Pinole, CA 94564
510-964-1541

S.P. Automotive Supply
Steve Markus
3410 Pacheco Blvd
Martinez, CA 94553
925-372-4930

Simply Superior Auto Body
Rich & Jennifer Lezcano
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Concord, CA 94520
925-680-6946

Solano Community College
Paul Hidy
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707-864-7000, ext 5746

Solano Way Auto Repair
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2197 Solano Way
Concord, CA 94520
925-676-2890

Standard Motor Products
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916-606-0985

Superior Auto Parts
Horacio "O" Parra
1055 Detroit Avenue
Concord, CA 94518
925-305-1624

Techzone
Matt Patterson
1300 Galaxy Way, #13
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800-763-8588

Tuolumne St Auto & Elec
John McLaughlin
635C Tuolumne Street
Vallejo, CA 94590
707-648-3434

Walnut Creek Automotive
Bill & Jeff Boaman
1855 Contra Costa Blvd
Pleasant Hill, CA 94523
925-849-6440

West Coast Muffler & Tire
Steve Elstins
2090 Market Street
Concord, CA 94520
925-676-8376



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ESi 2019 - Last Class! Northern California Schedule!

2019 Professional Business Development Northern California Schedule

Monday Evening 6:00 - 9:00 PM

November 18th	Martinez	Owners Roundtable	Sit down with other owners and managers to have an open honest and frank discussion on the Good, Bad and the Ugly of shop ownership today	OWNERS/ MANAGERS
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Hagin's Automotive
3725 Alhambra Ave. Martinez, Ca 94553



ASCCA Member Exclusive Offer!

ASCCA Partners with Educational Seminars Institute (ESi) again to Bring You Special Course Offerings Seminar courses are normally \$149.95. ASCCA members pay only \$95 per attendee -- a savings of almost \$55 per class! Service writer courses are normally \$1,795. ASCCA members pay only \$995 per attendee!

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WYNKR 3/5/19



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Random Thoughts Lessons from Bicycle Riding

November 2019 ~ by Jerry Kubitsky



- Unsubscribe Emails. I've set up three form letters to confirm their request:
 1. They moved or sold car. Ask if they need help finding a new shop or do they have other cars you can service?
 2. Complaining about too much email. Acknowledge that they are overwhelmed.
 3. Unhappy customers. Ask if they will let you know what's wrong? Only respond if they give permission. In your management system, remove their Email address and type in Unsubscribe, date and reason for future reference.
- I recently did a 100 mile charity bike ride for MS. You can't wake up one morning and ride 100 miles. You have to get ready for it, sometimes months in advance. Same with business.
- Plan ahead. Know what it will take to reach your goal.
- Be ready for things to go wrong. Look at alternative solutions just in case.
- Look down the road. Scan for problems that might cause problems.
- Thank the people who have helped you. Your workers and your vendors. Acknowledge them.
- Enjoy the scenery around you. Don't get hung up on what's wrong. There are many things that go right.
- Bike riding or business, you worked hard to make the climb up. Enjoy the rewards of the downhill.

If you have any of your own Random Thoughts, please drop me a line at summittransmissions@gmail.com

Include your name so I can give you credit.



Sincerely,
Jerry Kubitsky
ASCCA Chapter 24



Project Update!



Truck is off at the paint shop and the kids are working on the engine and transmission. Once the truck comes back from paint it's all cylinders go on assembly. As we start the assembly process we might start to ask for assistance or donations of parts for interior, trim, wiring, and wheels. Again we would like to thank everyone for their help and support.

Derek De Smet

Contact: Nick Brys: 916-804-5911 nicholis.brys@cityofconcord.org
Scott Smith: 925-603-5859 scott.smith@cityofconcord.org

ASCCA 2019 Anniversary Pins and Certificates

Grant Cusick - Acalanes High School - January 1989
 Tom Fredrich - ACE Auto & Tire Repair - June 1999
 Dick Ryan & Trevor Stoneham - Dick & Ryan's Auto Repair - June 1999
 Randy Wilferd - Randy's Mobile - August 2004
 Don Smith - Superior Auto Parts - March 2009
 Steve Elstins - West Coast Muffler - May 2009
 Carlos Showing - European Auto Repair - June 2009
 Deanna Nyberg - Lehmer's Concord Buick GMC - January 2014
 Rich Lezcano - Simply Superior Auto Body - May 2014
 Tim Lockhart - Hunt & Sons - August 2014



Automotive Service Councils of California

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 Sacramento, California 95814
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 E-mail: Info@ASCCA.com

Below is a summary of my notes from the **BAR Advisory Committee** and Workshop held in Sacramento on October 17, 2019. Dave Kusa also attended.

- 1) **DCA News.** The Governor has appointed Kimberly Kirchmeyer as the new DCA Director. Kirchmeyer was previously the Executive Director for the California Medical Board.
- 2) **Legislation & Regulations.** Legislation: Bills that passed and take effect next year. AB 142 (Lead Acid Batteries); AB 596 (Service Bulletins & Consumer Authorizations); AB 949 (Unsafe Used Tires); AB 1538 (Auto Collision Coverage); SB 210 (Heavy-Duty Smog Check Program). Two years bills pending: AB 161 (Electronic Receipts); AB 210 (Smog Exemption); AB 390 (Violations for muffler noise); AB 755 (Tire Tax); AB 1359 (Towing); SB 59 (Automated Vehicle Technology); SB 460 (Biennial Registration). Regulations: Rehabilitation Criteria for licensure; STAR Program clean up; Laws/Regulations training; Smog Check Repair Assistance; Licensing applications; Smog Check Training Providers; Brake Lamp Stations and Adjusters Updates. For more information contact Lucy Sarkisyan or Holly O'Conner at Lusine.Sarkisyan@dca.ca.gov or Holly.Oconner@dca.ca.gov.
- 3) **California Vehicle Inspection (Cal-VIS) System Project.** The new state contract for ongoing smog check maintenance and operation was awarded to Encore Consulting LLC. The transition to Encore to take place on November 1. Smog Stations will need to enroll with Encore in order to continue in the smog check program. For more information contact: Clayton.leek@dca.ca.gov
- 4) **Operating and Enhancing the Cal-VIS.** The Cal-Vista system is a complex tiered system involving network connectivity, internal BAR applications and interfaces with multiple business partners. Much time and resources is spent simply maintaining and making sure the smog check system is operational. There are approximately 162 open change requests. Any change to the system needs to be vetted carefully to make sure it is worth the time and money. The BAR is looking at making some future changes but needs to prioritize. Some changes being considered include: enhanced DAD security, improvements and bug fixes, adding safety recall Data to VIR, display vehicle specific emission warranty messages, updating BAR-OIS supporting new DAD equipment, biometric scan in lieu of BAR-OIS password. For more information contact:
Clayton.leek@dca.ca.gov

Continued on next page



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BAR Advisory Committee and Workshop - continued from previous page:

5) **Advanced Driver Assistance Systems (ADAS)**. Jake Redenroth from asTech provided an excellent presentation on ADAS. The presentation surrounded the ever changing calibration evolution and high margin of error. Examples of dealers not understanding the the calibration requirements, misusing targets to calibrate vehicles, problems with mil thickness of paint on bumper covers and issues surrounding modifying vehicles and installing aftermarket parts (i.e. windshields, lift-kits, etc) were discussed. It's clear that the future is here and upon us and that auto repairers and other stakeholders need to be aware and work together to make sure vehicles are properly and safely calibrated.

6) **Permanent Diagnostic Trouble Codes (PDTC) update**. PDTC requirements were implemented on July 1, 2019. The standard is that vehicles must have 15 warm-ups cycles and 200 miles to allow codes to reset. The data shows that on 2010 and newer model year inspections, approximately 100 PDTC failures per day which is an increase failure rate by one third on these vehicles. For more information contact: Greg Coburn at Greg.coburn@dca.ca.gov

7) **On Board Diagnostic (OBD) Systems Tampering Prevention**. BAR is proposing requiring that Calibration Verification Number (CVN) (number set by OEM to verify integrity of vehicle software) and Calibration Identification (Cal-ID) (ID for the software installed on the Electronic Control Unit) be retrieved during smog check inspections. Smog check inspections will not be completed without retrieving this information. If information doesn't match OEM or system has been tampered it will be directed to Referee. The target date for implementation is July 2020. For more information contact: Greg Coburn at Greg.coburn@dca.ca.gov

8) **Enforcement Statistics Update**. Consumer Complaints to BAR are a follows: Engine Repair/Performance 35%; General Repair Maintenance 18%; Auto Body 15%; Transmission 8%; Smog 6%; Used Car Transactions 4%; Vehicle Warranty 3%; Unlicensed Activity 4%. For more information contact: Bill Thomas at Bill.Thomas@dca.ca.gov.

All presentations will be posted on website.

Next BAR Advisory Committee meeting Thursday January 23, 2020. Future BAR meeting dates April 23, July 16 and October 22.

Auto Body Workshop

BAR is proposing regulations to update collision repair equipment requirements and standards for repairs to supplemental restraint systems. BAR held a workshop on April 18, 2019. Based on that workshop BAR made significant changes to the proposed regulations. See link below for revised proposed text. BAR removed references to OEM and Non-OEM definitions (which were controversial) and provided additional clarity on the equipment requirements. Suggestions at the meeting included making sure that equipment requirements applied to the types of repairs being performed as well as types of vehicles being repaired and that trade standards apply to automotive painting. Overall it appears the revised proposal addressed many concerns that were previously raised. For more information contact: Mark Guess at Mark.Guess@dca.ca.gov https://www.bar.ca.gov/pdf/Collision_Repair_Proposals_Workshop_Draft_Text_10.17.19.pdf

Jack Molodanof



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"Diagnostic tools for the
Professional Automotive Technician"

2019 RAFFLE Sponsored by: AESwave

The winner will receive the following item donated by AESwave:

Autel MaxiIM IM608 (MSRP \$3,950.00)

Ticket Sales End December 20, 2019

*Announcement of the winner will take place at January Team Weekend in Sacramento on
Saturday, January 25, 2020.*

Raffle Ticket Price = \$25

Proceeds will benefit ASCCA & Your Local Chapters
(\$5 of every ticket sold will go to your local chapter)

The Autel MaxiIM IM608 is an advanced and smart key programming tool that combines the most powerful IMMO and programming functions with OE-level diagnostics and advanced service functions in one Android-based 10.1-inch touchscreen tablet and includes the XP400 key programmer.

MaxiIM IM608



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QUESTIONS?

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2020 Scholarship Application Now Open for the ASC Educational Foundation!

Applications are currently being accepted for the Automotive Service Councils Educational Foundation (ASCEF) 2020 scholarships! Each year, the ASCEF awards 18 scholarships ranging from \$500 - \$1,000. These scholarships provide assistance to current under-graduates who are in the automotive service field.

Overall Qualifications: You must be planning to seek employment in the California after-market/independent repair industry and be a

- California high school senior who plans to enroll in post high school technical and academic training or
- California college under-graduate in the automotive service field.


Applications must be submitted by March 31, 2020.

To apply online visit: <https://www.automotivescholarships.com/scholarshiptype.cfm?type=39>

The ASCEF is a nonprofit corporation dedicated to supporting and advancing the entire automotive industry through technical education and training, scholarships, and other industry inspired programs.

To learn more about the ASCEF, visit www.asc-ef.org.

Questions? Contact Kate Peyser at 916-290-5828 or kpeyser@amgroup.us.






**STANDARD MOTOR PRODUCTS
WOMEN IN AUTO CARE
SCHOLARSHIP**

Standard Motor Products and the Auto Care Association are proud to present the first annual Standard Motor Products 'Women in Auto Care Scholarship' for aspiring female tech students pursuing an education in automotive technology or repair at a technical school or college.

Two deserving women will each be awarded a \$5,000 Scholarship!

SMPWIAcscholarship.com
Enter January 1 - March 31, 2020




2019 Meeting Calendar

NOTE Chapter 20 meetings will be held on the 3rd Wednesday

January 16, 2019 ... Round table discussion with Los Medanos College on their auto program and possible intern program. Also meet **Elie Massabki!**

March 20, 2019 ... Assemblyman Tim Grayson
on upcoming legislative issues (Legislative Day coming up April 23rd!)

April 17, 2019 ... High School Diagnostic Challenge
at Superior Auto Body

May 15, 2019 ... Joint Meeting with Chapter 16
at Orinda Motors, with **Maylan Newton** as guest moderator

June 19, 2019 ... Carolyn Coquillette
How to stay "Connected"!

September 18, 2019 ... Jennifer Filzen
Rock Star Marketing

October 16, 2019 ... ESi Maylan Newton
on Influence - Positive and Negative

Saturday November 2, 2019 ~ 9:00-1:00 ... Vendor Fair
at Los Medanos College

All meetings subject to final confirmation by scheduled speakers and Board. If you need more information about ASCCA Chapter 20's meetings, please contact Steve Elstins, West Coast Muffler, 925-676-8376 OR Mary Kemnitz, D&H Enterprises, 925-356-0683



Chapter 20 appreciates its Associate Members, Branch Members and Corporate Representatives

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ASAP

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- ◆ **What about Parts Markup? What do successful shops charge?**
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For more information, call Elie Massabki at 650-867-1072 and register for free to find temporary employees at:
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Hans' Training Resources

ESI – Maylan Newton - Service advisor and Owner management training 888-338-7296

Worldpac Training – worldpac.com/training – Offers both management and technical training, local classes available

Car Quest CTI - Offers technical training 1 class every 2 months, contact your sales representative for more details.

Techelp - Longer term training to bring your people up to speed with late model electrical systems and classes for smog update and new licensing. Contact Jon Brown: 888-747-8888. Or see his schedule at www.tec-help.com

ATG – Automotive Training Group www.atgtraining.com – Advanced training various topics. 800-233-3182,

RLO Training/Bottom Line Impact Groups www.rlotraining.com

ATI – Autotraining.net – Offers coaching services for shop owners

Elite – Eliteworldwidestore.com – On line and service advisor training

SSF offers European training topics (MZF, BMW, Porsche) <https://www.ssfautoparts.com/>

The ASCCA Advantage



The ASCCA Advantage outlines the value of ASCCA membership. We are proud to be able to offer a number of discounts and intangible benefits that are uniquely provided by our association.



Corporate Partners - Increasing Your Membership Value

BUSINESS SUPPLIES, EQUIPMENT & SERVICES


	<p>ASCCA members get access to Auto Care Association's publications, the Aftermarket Insider and the ACA Capital Report, as well as member discounts on ACA publications and events. Call to see how you can save up to \$600 a year!</p>	<p>Kathleen Schmatz, (301) 654.6664 kathleen.schmatz@autocare.org</p>
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Proudly Display Your ASCCA Affiliation – Use of ASCCA sign, code of ethics, and logo for use on invoices, customer forms, etc.

Communications – The ASCCA Independent newsletter, email broadcasts, news alerts, member benefit flyers and our website.

Member-to-Member Communications – The ASCCA TeamTalk list serv provides members to communicate directly with their peers on a broad range of topics facing shop owners throughout California.



Scan here to learn more about your benefits or visit <http://ascca.com/resources/memberbenefits>

Government Affairs & Political Representation – Bill tracking, reading and analyzing constantly changing information and tracking bills via our website. Representation at government meetings, lobbying, etc. Hugely beneficial because it ultimately affects your bottom line.

Educational Foundation – ASCCA members can also participate in the association's educational foundation that raises funds for scholarships issues to students entering into the automotive aftermarket.



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